

How can you be a part of this Educational Opportunity?

To make this a successful venture takes a team approach. The Educational system needs partners to help underwrite the start-up costs of this program. Schools are looking to the private and public sectors for assistance in bringing this program into their schools.

Corporate Underwriting of the Program for a Specific school can have great benefits to the Sponsor:

- Activity promotes healthy lifestyle with children on a daily basis and ties Corporate Sponsor to healthy lifestyle.
- Allows Corporate Sponsor to have their name or logo in the hands of every child on a daily basis.
- Allows Corporate Sponsor to have a stronger visual image in the School Districts that products are currently being sold.
- Allows Corporate Sponsor the opportunity to have exposure in schools where their product is not sold.

Structure of the Relationship:
Exclusive Corporate Sponsor will agree to underwrite the costs of the toothbrushes for the school district for a minimum of 1 year and in exchange for the right to have their logo on each toothbrush. If the Corporate Sponsor only wants to participate in a 1 year obligation then N-sta-smile will work with the school district to secure funding for the project for the following years.

Smaller underwriting agreements are available with N-Sta-Smile. Please speak to a representative regarding limited participation underwriting.

Dental Professional Adopt a School Program

Dental Professionals can chose to adopt a school as the Dental Education representative for the school during the term of the school year. This adoption can take different forms:

1. Commitment of time as the N-Sta-Smile Team Captain to give 1 hour school presentations once a month for 9 months. If you sign up to be the Dental Professional for a school program there is no financial obligation.
2. Corporate Underwriting—You can help the school by purchasing toothbrushes or educational materials. For an investment of \$150 you can provide 1,000 toothbrushes for schools.

For More information on Educational Grant Opportunities contact:

Carla Borden 870-930-6518
nstasmilegrants@yahoo.com

N-STA-SMILE, INC.

PRE-PASTED mini DISPOSABLE
TOOTHBRUSH
P.O. BOX 148
HARDY, AR. 72542
1-888-997-2087 1-870-856-2087
fax: 870-856-4851
www.n-sta-smile.com



N-Sta-Smile Oral Health Educational Program

Because you are NEVER too young to begin Healthy Habits!

N-Sta-Smile Oral Health Educational Program

The N-Sta-Smile Oral Health Educational program was designed with a single mission, "to get toothbrushes on the lunch trays of students." The belief being that teaching healthy oral habits and giving students the tools to practice that education will make a life long change in a student's health and well being.

Why an Oral Health Education Program?

In 2008 the American Dental Association was quoted as saying The need is great:

- Dental caries (cavities) are the most prevalent infectious disease among U.S. children.
- While Americans of all ages continue to show improvements in oral health, tooth decay in primary (baby) teeth increased among 2- to 5-year-olds.
- More than 51 million hours of school are lost each year because of dental-related problems. Caries in primary teeth increase the risk of caries in permanent teeth.

Why a Year long

Oral Educational program?

The decision to perform this program for the complete academic year comes from the psychological rationale that the practice of an activity for 30 days will affect a permanent behavior change. But to overcome generational behavior habits takes more time with steady reinforcement. The use of a multidisciplinary approach was decided because everyone learns differently and by addressing all three learning styles you reach optimal saturation of the educational material. In providing children with a daily disposable toothbrush we remove all barriers to success and allow the student to practice what they have just learned which will create a true behavior change.

How does the program work?

N-Sta-Smile Teams will give a three phase presentation on tooth brushing which includes giving students written material, showing educational DVD's and using a hands-on model for the student to have a didactic experience in brushing teeth all of which is provided by N-Sta-Smile. After the presentation each student will receive a pre-pasted low foam disposable tooth brush to use after eating lunch.

Schools will receive weekly supplies of toothbrushes to distribute to students. Students will also receive a N-Sta-Smile 30 day calendar with stickers that will be distributed by the teacher for participation in the program.

The N-Sta-Smile Team will return to check on the children's progress monthly and will also leave educational materials for re-enforcement with a DVD series that will be played by the Teacher. The team will award monthly prizes.

At the end of the school year the N-Sta-Smile Team will hold an awards program where they recognize students and classrooms that had the most participation. All of the educational materials will be left in the school library for students.

Goals and Objectives:

- Increase the number of children who have basic oral hygiene skills by 95%.
- Increase the number of children who exhibit they are regularly carrying out proper dental self care by 95%.
- Increase the number of schools that offer oral health education by using this as a model and groundbreaking program.

Information Regarding the N-Sta-Smile Toothbrush

The N-Sta-Smile toothbrush is a pre-pasted low foam, non-fluoride, no sulphate teaching tool to be used for the purposes of educating children in the healthy habit of oral hygiene. The Brush is a patented product that has been evaluated by the U.S. Govt and found that as a teaching tool it does not need to be regulated by the FDA. The N-Sta-Smile Toothbrush is made in a FDA approved factory and they do conduct inspections of the product in shipping.

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